

## Domain Names

What is a Domain Name ? A Domain Name is used to identify the location of a Website on the Internet.

You link your Website to your Domain Name so people can find your web pages.  
(like the way people find your business premises using your street address)

Your Web address is called a universal resource locator or URL - this would look something like www.mydomain.com.au If you are going to mount pages on the internet it is a good idea to have your own domain name as this gives you a unique and distinct web presence. Using a Domain Name ...

You can promote your presence on the internet by registering a domain name. Used in conjunction with Web Hosting the Domain is important as it forms parts of your web and email address - i.e. you can send and receive email and access web pages using your own domain name.

Example: A business with the registered business name Vorgan's Organic Produce and the registered domain vorganic.com.au can set up mail boxes like: sales@vorganic.com.au and info@vorganic.com.au and have their web pages accessed via the address www.vorganic.com.au

If your present web or email address is based on the name of your Internet Service Provider ( ISP ) it makes it difficult for your customers to remember your Internet Address as these type of names are usually longer and more cumbersome.  
e.g. www.myispbusinessname.com.au/myusername/files.htm

Domain Name Prices:

# . All prices are in Australian Dollars (AUD) . #.com.au / .net.au / .org.au \$100.00 for 2 years.com / .net / .org \$ 50.00 for 2 years

Different Domain Types ...

There are several different types of domain names that are commonly used by businesses and individuals in Australia.

companyname.com.au

Popular amongst commercial enterprises based in Australia serving an Australian Market.

anyname.com

Designates an international commercial domain. This is the most popular domain type in the world and typically represents a commercial enterprise or individual seeking a global identity.

companyname.net.au

This domain type is becoming more popular. It typically represents a commercial enterprise serving an Australian Market.

anyname.net

Designates an international commercial domain, typically represents a commercial enterprise or individual seeking a global identity.

organisationname.org.au

This is an Australian domain that typically represents an Australian non-profit organisation.

organisationname.org

This is an International Domain that typically represents an International non-profit organisation.